



VISION 360

DALLAS / FT. WORTH

*50 multiplying,
globally connected,
and city focused churches
reaching 250,000 people
by 2015*

Executive Summary

Birth of a Dream

Over the past 50 years, the face of faith has changed radically in the United States. Our culture has seen a marked shift toward pluralism and has largely abandoned what could be considered a truly shared set of beliefs with regard to faith, spirituality, and morality.

To a certain extent, the traditional American church has lost its footing. Studies consistently show that membership and attendance are down, and anecdotal evidence suggests that the influence of the church itself has weakened in equal measure. In a culture where so many options, so many paths, so many worldviews and so many lifestyles compete for marketshare, the church is losing its voice—losing the ability to communicate hope, forgiveness and purpose to the untold millions who are seeking it every day.

In 1994, Bob Roberts, Pastor of Northwood Church in Keller, Texas, found that metrics should not be so much about numbers, baptisms and ministries. It should be about changed lives. In his first book, *Transformation*, Roberts says, “Any church that is not growing should be concerned and seek to know why it is not growing. A church is not significant and doing what God wants just because many people fill their roles. We’re tempted to build it big and forget about sinking deep.”

These realizations allowed Northwood to look at the bigger picture rather than just keeping the church afloat. Two questions emerged. What if Northwood churchled the community rather than being the biggest church in the community? This focus allowed Northwood to plant over 100 churches over the past 14 years. Some churches are within three miles of the



Northwood campus. Another question changed their church forever. What if the church was the missionary? Instead of simply sending a few individuals to do the work of the church, Northwood began to see every member as a missionary. They began to intentionally send people to Vietnam using their jobs to make a difference. Northwood has impacted communist Vietnam through ongoing trips. Surprisingly, Northwood was changed by their experience in Asia. They began to experience the Church in Asia exploding with growth. This connection has helped them train church planters with criteria based upon discipleship, engagement, and multiplication. Northwood discovered that the Great Commission belongs to the local church as a whole.

In 2006, Bob Roberts’ vision for starting new churches expanded even further when he met Al Weiss, President of Walt Disney Theme Parks and Resorts Worldwide Operations and Chairman of Vision360. Vision360 was founded in 2004 with the goal of establishing churches in Orlando Florida. The intention was to be a multi-denominational movement that would saturate Orlando with new churches. These new churches would cooperate together in reaching their city for Christ. After beginning this city movement that had grown to 15 self-sustaining churches, Al Weiss believed the vision was bigger than Orlando. Bob and Al met, and immediately the vision expanded to 20 cities in the United States.

The goal is to serve and empower collaborative church planting communities in 500 global cities. Bob Roberts’ experience in church planting, linked with Al Weiss’s vision for connecting business leaders established a strong working relationship. Vision360 could now leverage the strengths and convictions of Kingdom-Minded individuals from both the business sector and full-time vocational ministry. This approach

empowers and equips Godly leaders with best practices, support systems, strong leadership, financial sustainability and accountability. Vision360 is adding partnering churches daily. These partners provide a proven and disciplined framework of:

1. Screening and selecting prospective **Visionary Point Leaders** (VPLs) for communities.
2. Assessment of VPLs and their spouses.
3. Training that includes residency programs that teach the DNA of engagement and reproduction that is represented in churches like Northwood.
4. Structuring accountability and reporting format to insure key metrics and milestones are reviewed and accomplished relative to the ministry plan.
5. Planting churches that plant churches with a collaborative strategic plan that includes city business, civic, and ministry leaders.

What Makes a Vision360 Church Different?

We believe in joining a Global Movement. The mission of Vision360 is to serve and empower church planting communities in 500 global cities. Jim Collins might term this a Big Hairy Audacious Goal, but the process of engagement with each church opens up avenues to global connections that makes the goal reachable. If Vision 360 DFW initiative could plant 50 churches by 2015, the return on investment would be 250,000 touched lives by Jesus Christ through loving churches. The question might be, "How does 50 churches minister to 250,000 people? When a Vision360 church is planted, three communities are reached.

The first community is *global*. A Vision360 church is committed to adopt a global city within the first year of existence so they can begin intentionally serving the needs of the adopted city. This adoption begins with an exploratory trip by church leaders during the first year. During the second year, the church members begin to connect to the people of that community using their jobs (domains - see attachment #1) on a regular basis by meeting needs. These ministries include medical teams, educators, construction,

etc. These new relationships within the community may lead to conversion and ultimately transformation (a changed life).

The second community is *local*. A Vision360 partnered church immediately sees their existence as more than the Sunday Event. Vision360 helps plant churches that are connection centers in the fabric of society. Our church planters begin by engaging people in the key domains of society before the church begins. These key domains include family, government, economics, agriculture, education, art, justice, and medicine. When people come to know Christ, and become members of the church, they use their jobs within their specific domains to impact the world globally and locally. The church does not simply send out missionaries; the church is the missionary.

The third community is the local church congregation. This church focuses on making disciples, and mobilizing them to the ends of the Earth. The church is expressed through the fabric of the city through the members. This church believes the gospel planted in the life of a believer is enough to transform a community.

This one church touches three communities, and 50 churches impact 150 communities including 50 international cities.

Lead Partnering Churches

To better understand Vision360 Dallas/Fort Worth, it is helpful to see a snapshot of some of the churches that are presently collaborating towards this vision. Vision360 only joins churches and leaders that are already involved in reaching the city. This approach helps provide synergy and reproductive elements for new churches that are birthed. These initial Partnering Churches and leaders realize that they can make a difference on their own, but they must join together to experience sustainable and far reaching impact.

NorthWood Church

(see Birth of a Dream)

Fellowship Bible Church, Dallas

Fellowship Bible Church has a long history of being a congregation that focuses on making disciples. Founding pastor, and famous author Gene Getz, began a great legacy of discipleship grounded in God's grace. In 2006, Gary Brandenburg became pastor and brought a dynamic new vision for the future of Fellowship Dallas.

After a quarter of a century, and with over 2,500 people calling Fellowship Dallas their church home, the leadership works to provide "a grace-centered community so captivated by the love of Jesus Christ that it transforms us, our city and our world." Church planting is a key component of this vision.

Prestonwood Baptist Church

In 1995, H.I.S. BridgeBuilders was formed to help "build bridges" of hope through a personal relationship with Jesus Christ and to connect God's people to bring about revival and restoration of our cities. The sponsoring church for H.I.S. BridgeBuilders is Prestonwood Baptist Church led by Dr. Jack Graham. Through Dr. Graham's continued support and blessing, BridgeBuilders has developed into a city-reaching ministry with offices in four cities: Dallas, San Antonio, Boston, and Clarksburg, West Virginia and plans to expand to 10 cities by 2009. The Dallas branch operates out of three main communities: Turner Courts, Cedar Springs and Rhoads Terrace. Inherent in this development is the continued relationship between suburban and urban churches to connect and mobilize their resources to bring hope to our cities. The late Dr. E.K. Bailey of Concord Missionary Baptist Church was a mentor to BridgeBuilders' President Mike Fechner (Minister of Spiritual Development at Prestonwood Baptist Church) to help teach and authenticate the vision and implementation of the ministry. BridgeBuilders seeks to serve and connect pastors, corporate leaders, government officials and indigenous leaders to bring restoration and revival to cities.

Concord Church

Concord is nestled in the South Oak Cliff community of Dallas, TX was established in 1974 and has a membership exceeding 3500

members. Rev. Carter has served as Senior Pastor since October 2003 succeeding Concord's founding pastor the late Dr. E. K. Bailey upon his passing. Dr. Bailey recommended Rev. Carter one year prior in August 2002 to the church as the Assistant Pastor and his successor. Rev. Carter has had the tremendous privilege of leading Concord on an incredible foundation established by the founding pastor during twenty-eight years of service. Under Rev. Carter's leadership, God has continued to grow and develop its ministries providing over 1000 new members to the church in the last two years, one quarter of which have been new believers. Concord is our newest partner.

Partnering Churches and Organizations

- Highland Park Presbyterian Church
- The Village Church
- Fellowship of the Parks of Keller
- Uptown Church of Dallas
- City View Church of Fort Worth
- Mosaic - Arlington
- Crossroads Church - Arlington
- Ministerios La Casa De Dios - Irving
- LINC Ministries
- Fellowship of Connected Churches and Ministries
- Campus Crusade For Christ
- TarrantNet
- Global Day of Prayer

Current Status in DFW

Since beginning Vision360 Dallas/Fort Worth in September 2007, over 200 church planters have been assessed and trained. Eight have been approved through Vision360 standards as VPLs. Two VPLs began this year, and six others are launching in various stages through 2009-2010. This experience has laid the foundation for what will be a critical component of support for Vision360 Dallas/Fort Worth as new churches are launched, namely Vision360 DFW Partnership Churches. The goal is to launch five more churches in DFW in 2009. There are currently 30 leaders in process for VPL positions. Our Vision360 Partnering Churches

fall into one of two categories:

1. Churches that are launched by Vision360 DFW.
2. Partnering churches and organizations that have a desire to help resource the launch of a new church. This could be in the form of Visionary Point Leaders, coaches, training, event hosting, vision casting, and funding.

The two VPLs that began this year are providing a living example of what Vision360 is all about.

Vista Church in Heartland - Vista is an exciting, new church located in the Heartland area south of Dallas that desires to see lives, families, and communities transformed by the power of Jesus Christ. The entire mission is summed up in three words: "Christ...Community...Cause." (see attachment #2).

The VPL is Kevin Cox, and he has four pastors that are not paid by the church. Vista began in November and have 130 people involved in various stages of ministry. Vista has already identified Crandall as their local ministry, and the Fulani people in Nigeria for their global place of focus.



Crossroad in Valley Ranch - The Indian population in DFW now exceeds 130,000 individuals. This number is growing rapidly each month as more Indians find connections and jobs in DFW. The Indian community is affluent, educationally motivated, and family centered. While linguistic variations exist in India, the primary commercial language is English. Most Indians appear to come to Dallas with great social and spiritual openness. The Indian Christian population is estimated to be less than 10,000. However, most of these Christians do not have suitable church homes that cater to their felt needs or utilize their talents. W.L. Subash leads this new community that began meeting in January. Subash already has a leadership team in place with six home groups meeting throughout the mid-cities area reaching 130 people weekly. Crossroad will serve as a catalyst for future

plants including those to the ethnic communities of DFW. This church will automatically have an international connection to the Asian Indian community.

Vista and Crossroad are two examples of churches that will make an impact in DFW and around the world.

Changed Lives

Success is not just about numbers. More importantly, it's about changed lives. What does a changed life look like? Vision360DFW believes the Gospel planted in the heart of a community can change that community. Every changed community has a life at its core. Here is one story of Rodrick Yarbrough that describes how one of our current Vision360 Partnering churches helped change a life.

Rodrick and Lisa are a young couple that live in South Dallas. In March of 2007, Rodrick's life was radically changed. He gave his life to Christ at BridgeBuilders' Monday night basketball ministry at the Turner Courts Multi Purpose Center. Rodrick was convicted by a word from the book of Jeremiah - "As for me and my house, we will serve the Lord." The night before Rodrick had seen his young son take a piece of paper and roll it up as though he were forming a "joint." Rodrick had battled with drug addiction and drug dealing for many years and he did not want that kind of future for his son. Rodrick never knew his father or grandfather and grew up without much hope. He said, "I was hopeless thinking the life I lived in this community was all that I would ever have or could attain but God has brought me hope by believing Him for so much more."

As Rodrick began to pray and seek the Lord's wisdom for his family, he knew that God desired that he and Lisa marry. On August 9, 2007 that's just what they did. We thank God for all who helped see this couple enter the covenant of marriage. We also praise the Lord that a short time afterwards Rodrick graduated from our Lens Lab Training class in collaboration with University of Houston, Dallas Hous-

ing Authority & El Centro College. He is now employed by BridgeBuilders making glasses and training others how to make glasses and get a job.

We thank God that in this transition, a man who was once without hope has hope, a family that was not reconciled to God and to each other is now in a covenant of marriage; that there is now employment and that this man who was once sought out for drugs is now sought out for prayer. God is using this family one life, one family at a time to bring hope in Christ Jesus in the inner cities of Dallas.



The Visionary Point Leaders of Vision360 churches are not just taught about engagement in a classroom. They are trained by Vision360 Partnering churches that are focused on life transformation like we see modeled in Rodrick's story. Vision360 Partnering churches believe that truth to be fully understood must be lived. By experiencing what engagement is all about, the VPLs possess the deep reality of what it means to be a disciple that engages communities in Dallas/Forth, and international cities. These new churches begin to not only grow larger, but also deeper.

The Opportunity

Over the last 25 years, establishing new churches, or "church planting" as it's now known, has grown into a major movement in the United States. But there's a problem: church planting is still not moving quickly enough to counteract the decline permeating most mainline and evangelical denominations. Current research suggests that only 17.7% of the population actually attends a Christian church service weekly. This is down from 18.7% in 2000 and 20.4% in 1990. Established churches are showing flat or negative growth rates across the board. And while there was a net gain of 3,264 new churches (primarily Evangelical) between 2000

and 2004, an additional 9,760 new churches would have been required just to keep pace with population growth. (Source: David T. Olson, "The American Church In Crisis.")

We are convinced that establishing *glocally* (globally and locally) engaged, growing churches is the single best opportunity to address this negative trend and fuel spiritual awakening in Western culture, especially America. Planting new Christ-centered local churches does more to transform lives and redeem communities than any other method.

Strictly speaking, planting churches is not a new concept. The movement began with the first wave of the Gospel in cities like Thessalonica, Colossi, Ephesus, Philippi and Rome via one of Christendom's first church planters, Paul the Apostle.

And what fueled the growth of God's Kingdom then is what continues to fuel it today: establishing communities of Christ-followers called, "churches" that love God, love each other, and are focused on reflecting this love to the World. Vision360DFW is committed to this ongoing advancement through church planting.

In his book, *Church Planting for a Greater Harvest*, C. Peter Wagner wrote, "The single most effective evangelistic methodology under heaven is planting new churches." This categorical statement has proven to be absolutely true. In the 15 plus years since he published it, hundreds of thousands of people have crossed the line of faith and said "yes" to Jesus through the ministry of newly planted churches.

There are numerous reasons why church planting is so effective evangelistically, but four are significant, and present goals for Vision360DFW church plants.

1. They are strategically launched in dense population areas.
2. They speak the language of the community.
3. They pro-actively seek to address the physical and spiritual needs of the community.
4. They are globally focused on the adoption of an international city.

The Vision360 Model Church

The foundation of the Vision360DFW church-planting model is a mutual accountability relationship with a Visionary Point Leader. The VPL is a person who has to plant a church because he or she has encountered God in such a powerful way that it has resulted in an unmistakable call to plant a new church in a specific place, focused on a specific people, for a specific purpose.

Once contact between the VPL and Vision360DFW has been established, by any number of ways, the process begins. The process moves through five distinct stages over a period of up to four-and-a-half years.

STAGE ONE**Assessment and Prequalification****2 to 4 months****Approximate investment:****VPL: \$200-\$500****V360DFW Fund: \$2,000**

Stage One begins upon first contact with Vision360DFW and includes the VPL passing an online assessment designed to measure ministry experience and giftedness, personality and behavior profiles, and overall leadership strength.

The vast majority of VPL candidates are married and have children. However, this trend does not preclude single candidates and the entire process is the same regardless of marital status. Upon successful completion of this testing instrument, the VPL and spouse attend an intensive four-day onsite assessment at one of four-assessment centers utilized by Vision360DFW. This is a thorough process that measures the couple's relationship, emotional and spiritual strength and compares their profile against Ridley's 13 Necessary Traits "filter". They must receive a recommendation as a "top rated" church planting couple to be supported by Vision360DFW.

STAGE TWO**Incubation/Prelaunch****5 to 9 months****Approximate investment:****VPL \$15,000****V360DFW Fund: \$25,000****Partnering Church(s): \$40,000****Core Church Members: \$15,000**

The VPL signs a Covenant-Participation Agreement of mutual accountability with Vision360DFW, and is given a coach. The coach will interact with VPLs through weekly face-to-face meetings and availability by phone and email on an ongoing basis for one-and-a-half years. This critical stage in the process, as the VPL prepares for the public launch of the church. Some VPLs will serve as residents at Partnering Churches. This service will provide daily training and learning opportunities.

The single most important activity at this stage is gathering and building a "core team." This is a group of called and committed people who completely support the vision for the new church and will give of their time, talent and treasure to see it birthed. This team is not only made of believers that serve as leaders, but also unchurched that need a place of fellowship. This stage also includes finalizing the churches vision, mission and values (VMV), personally raising a portion of the required funding, developing ministry strategy and launch plans, hiring staff and identifying a suitable meeting place.

STAGE THREE**Launch Year/Execute Ministry Plan****12 months****Approximate Investment:****VPL: \$10,000****Vision360DFW Fund: \$100,000****Partnering Church(s): \$35,000****Core Church Members: \$100,000**

STAGE FOUR**Launch Year Two****12 months****Approximate Investment:****Vision360DFW Fund: \$75,000****Core Church Members60: \$250,000**

Typically, the new church is operating on a near break-even basis at the beginning of its second full year of public ministry. The VPL continues in a more informal coaching relationship with the Vision360 DFW coach, and begins to utilize a cohort relationship. This coaching community shares advice and counsel from the Vision360DFW Board. The church is also engaged locally through the jobs of their members as they provide key ministries such as job training, JPS Clinics, Homemakers, Tutoring Programs, and GED Training.

STAGE FIVE**12 months**

The church is fully sustained, and now begins to see themselves as potential partners for future church plants. In addition the church is fully committed to engaging the local and global communities through the jobs of their members. An international city has been adopted, and the global link has been made for ongoing ministry for years to come.

This maturing church seeks ways to plant more churches by:

1. Setting aside specific budget money to help launch additional churches within the Vision360 network.
2. Identifying qualified VPLs within their ministry and ministry network.
3. Networking with non-Vision360DFW churches and individuals for inclusion in launching new churches, thus recruiting additional Vision360DFW Partners.
4. Coaching and mentoring VPLs.

Throughout all five stages, four standards are working simultaneously in Dallas/Fort Worth to provide the structure needed for suc-

cess. (see attachment #3)

IDENTITY – Serve as a catalyst for God’s movement in DFW.

PURPOSE– Unite Kingdom minded churches and organizations to strategically start churches together.

DIRECTION – Partner with 100 Business Leaders, 15 Lead Churches, 10 Organizations

OBJECTIVES– Assemble and leverage a city board to support the vision with their time, talents and resources.

Raise 3 million for initial funding.

Implement best processes in assessment, training, coaching, and connecting for church planters.

STAGE ONE

STAGE TWO

Initial Contact

**On-line
Pre-assessment**

**VisionaryPoint
leader only**

churchplanterprofiles.com

**Assessment
Center**

**Visionary Point
leader
and spouse**

**Evangelical
Covenant Church**

TeAMerica

**Church Planter
Assessment
Center**

Acts 29 Network

**Incubation
(4 months)**

**Visionary Point
leader focuses on
people, place and
purpose**

**Begin vision, mis-
sion and values
(VMV)**

**Begin Strategic
Mission Plan (SMP)**

**Begin gathering
core team**

**Pre-Launch
(5 months)**

**Build and develop
core team**

**Finalize vision,
mission and values**

**Finalize Strategic
Mission Plan (SMP)**

Develop Launch Plan

**Ministry develop-
ment (e.g. children's,
discipleship, etc.)**

**Secure meeting
place**

**Coaching
Prayer Team
Engagement**

CHURCH PLANTING MODEL

STAGE THREE

STAGE FOUR

STAGE FIVE

Launch (Year One)

Begin Worship outside your core team

Launch plan is operationally executed

VPL develops leaders with focus on community engagement, worship services, ministry and discipleship for all ages

Pray and act upon where God would have the church adopt internationally

Begin giving 5% of general offerings to the Vision360DFW fund for church plants

Begin praying about when to become a partner of a church plant

The VPL is completing weekly meetings with the assigned coach

Launch (Year Two)

Build ministry teams

Develop and add new staff

Add to core ministries based on mission and community needs - critical analysis

Continue saving to resource a church plant

The VPL is now leading a cohort of potential church planters

Launch (Year Two)

Continue informal coaching with Vision360DFW board and advisory board

Connect with other Vision360DFW Partners to resource another church plant

Ongoing (Year Three+)

Budget to launch additional Vision360DFW Network churches

Identify VPLs for sending

Network with non-Vision360DFW churches to recruit additional Vision360DFW Partners



Typical Church Plant Capital Requirements

The investment required, in addition to the Core Team, to successfully launch a Vision360DFW church from inception to self-sufficiency is approximately \$665,000. Under our plan, this amount is derived from four funding sources.

Visionary Point Leader (VPL): \$25,500

Each VPL must personally raise this amount to assist in the launch of his/her new church.

Vision360DFW Fund: \$200,000

Each church plant receives these funds as a grant, governed by the Covenant-Participation Agreement to help launch the church.

The Vision360DFW board is leading an effort to establish the Vision360DFW fund. This fund expects to grow and become the primary funding source for church planting. Vision360DFW will offer a return on investment in the form of changed lives that result in changed communities. There will be a high level of accountability and structure surrounding this critical investment. Results will be reported on a routine basis, with successes and failures well documented.

Vision360DFW Partnership: \$75,000

Up to four churches or individuals will commit to funding/mentoring as Vision360DFW Partners.

Core Team/Attendees: \$365,000

The core team that begins with the VPL in the Incubation Stage, and all those added along the way, combined with everyone who attends the new church from Launch Day through the first year of operations, supplies this amount.

The entire \$665,500 is raised and spent in Stages Two through Four (Incubation through Year Two). The church begins to be self-sustaining at the start of Year Three.

Capital Requirements for Administration

In addition to direct capital support, Vision360DFW requires administrative infrastructure to:

- Pre-qualify VPLs
- Coordinate Sponsoring Partnerships
- Raise capital to fund Vision360DFW
- Monitor disbursements
- Report the results and progress of each launch.

The annual budget for 2008 has been \$105,000. The budget for 2009 will be \$150,000, and will increase over time relative to the number of church plants in the pipeline. Northwood and Vision360 Global have funded the cost for Vision360DFW administration, but that dependence will begin to be shared by the collaborative city partnership in 2009.

Investment Summary for 2008

The total forecasted investment required to accomplish the Vision360DFW mission for 2008 was:

- VPLs: \$30,000
- Core Teams/Attendees: \$30,000
- Vision360DFW Partnerships: \$80,000
- Northwood Administration: \$25,000
- Vision360 Global Administration: \$80,000
- Vision360DFW Fund: \$250,000**
- Total: \$495,000**

Investment Summary for 2009

The total approximate investment required to accomplish the Vision360DFW mission for 2009 (including two in process 2008 plants, and five 2009 plants at various stages).

- VPLs: \$97,500
- Core Teams/Attendees: \$775,000
- Vision360DFW Partnerships: \$745,000
- Northwood Administration: \$25,000
- Vision360DFW Administration: \$125,000
- Vision360 DFW Fund: \$650,000**
- Total: \$2,417,500**

Review

Vision360DFW was born in the hearts of leaders that want to impact more than what they can do alone. Each leader, including the VPLs, is committed to a vision of city transformation that exceeds church planting. Planting a church is only the beginning.

Vision360DFW has been organized with a 501(c) 3 status separate from any one church, so that key metrics and milestones can be monitored through the collaborative Vision360DFW Board. This board is responsible for the VPL as well as the management of two key funds – The Vision360DFW Fund as well as the Vision360 Partnership Fund. Both are under the same 501(c)3 status.

Summary

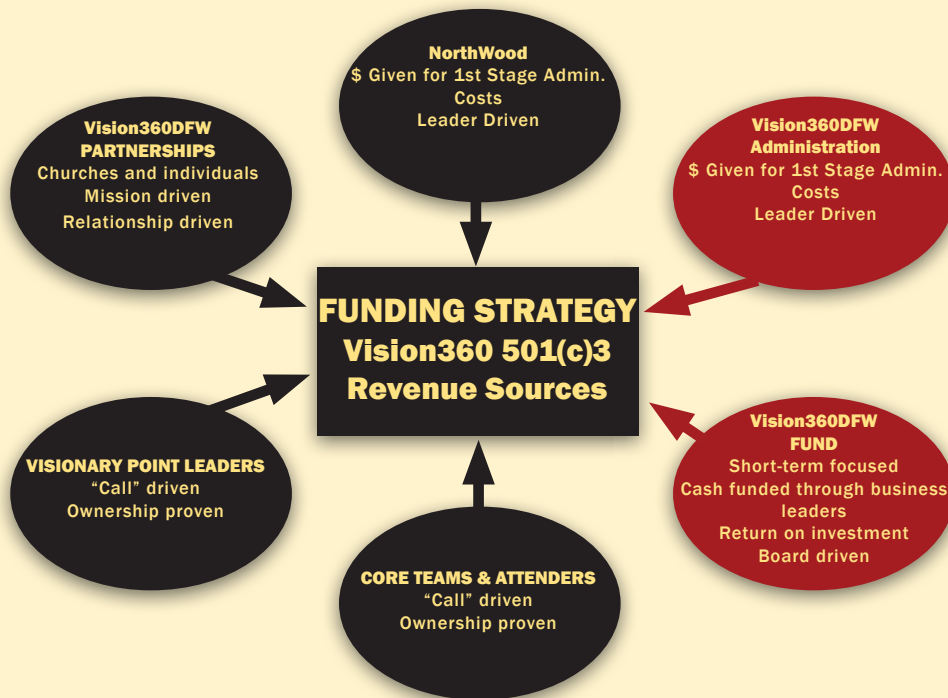
Vision360DFW Basic Financial Model
For One Church Plant Through Year Two

V360DFW Fund	\$200,000
Partnership Churches	\$75,000
Visionary Point Leader	\$ 25,000
Core Team/Attendees	\$365,000

Grand Total **\$665,000**

**Vision360DFW Fund
 Goal for 2009**

\$1,025,000



Your Response

What happens next is up to you. You have a unique opportunity to make an impact of eternal significance.

This prospectus makes it clear that a major gift to the Vision360DFW Fund is worth your consideration. Over the last 15 years, we've developed and tested a process for community engagement and planting new churches that thrive and see thousands of people becoming followers of Jesus Christ each year. We have begun to church to the community, and engage the world. We've established a network of growing Christian communities that are ready to join us and replicate and fulfill the Great Commission but need additional financial resources to do so.

We're approaching you with a request to make a major investment in Vision360DFW for two reasons. First, because you care. And second, because you can.

Your love for God and commitment to seeing His work expanded through the ministry of the local church is obvious. We've asked you to review this prospectus because we understand you care about people who are far from God. You share our passion to reach them with the good news of Jesus Christ.

Many people want to change the world, but you actually can. Your personal success brought great financial reward, and by virtue of your wealth, provides you with a unique capacity to give.

By supplying all or a part of the **\$1 million** needed through 2009 to execute the Vision360DFW strategy, you'll help untold numbers of people respond to Jesus' words, "follow me" and begin a relationship with the Living God.

As you consider this request, we urge you to do three things:

1. Please ask your questions. We are eager to answer any questions you may have.
2. Next, pray and consider God's leading in this matter. Ask Him to make it clear if a major gift to the Vision360DFW Fund is consistent with His will for you to be a faithful steward of

the resources He's entrusted with you.

3. Finally, act on what the lord speaks to your heart. Be bold. Follow through on His leading. Then, advise us of your intent to make a gift or decline this opportunity.

We want to express our sincere thanks in advance for your consideration of the Vision360DFW Prospectus. Please understand that you are among an obviously select group of individuals to receive this information. Yet, we are fully trusting each person will respond in faith, giving in thanks to God, the Giver of every good and perfect gift.

How Do I Make A Financial Commitment?

Vision360 is a non-profit 501(C)3 organization. All gifts are tax deductible. There are three ways to give.

1. Please mail gifts to:

Vision360
2002 S. Arlington Heights Road,
Arlington Heights, IL. 60005
RE: Vision360 Dallas/Fort Worth

2. ONLINE at www.vision360.org.

Select Vision360 Dallas Fort Worth as your city under "Supporting the Vision."

3. DTC Transfer of the Securities from a Brokerage Account to Vision360

DTC Transfer Instructions:

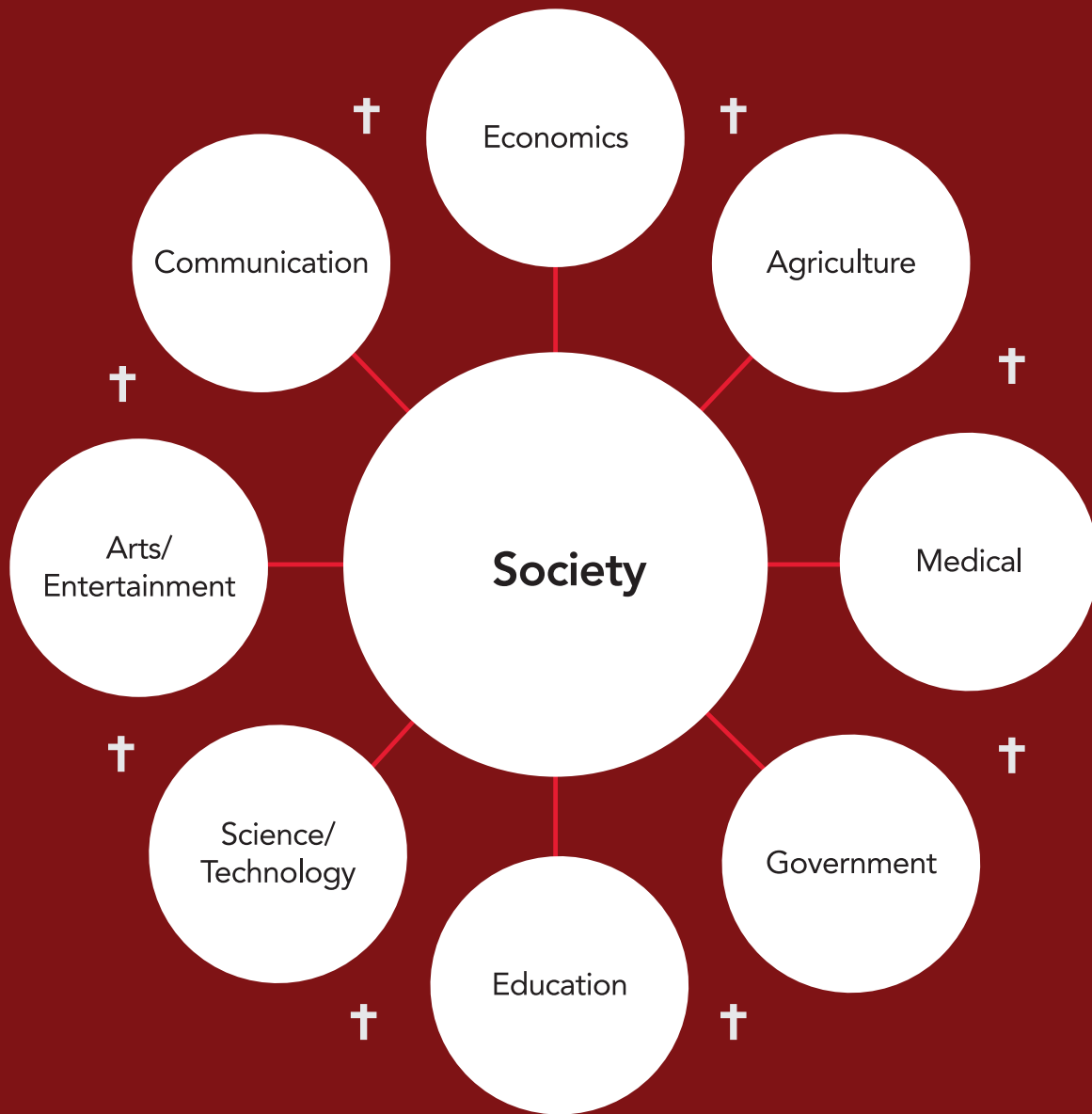
The donor should request, in writing, the transfer of the securities to Vision360. The broker may require this letter to be notarized or medalion guaranteed. Transfer instructions to be included in this letter are as follows:

JP Morgan Chase
Chase Investment Services Corporation
Phone No. 312-732-6705

Account Name: Vision360 NFP
Account # PXS 057681
DTC # 0226

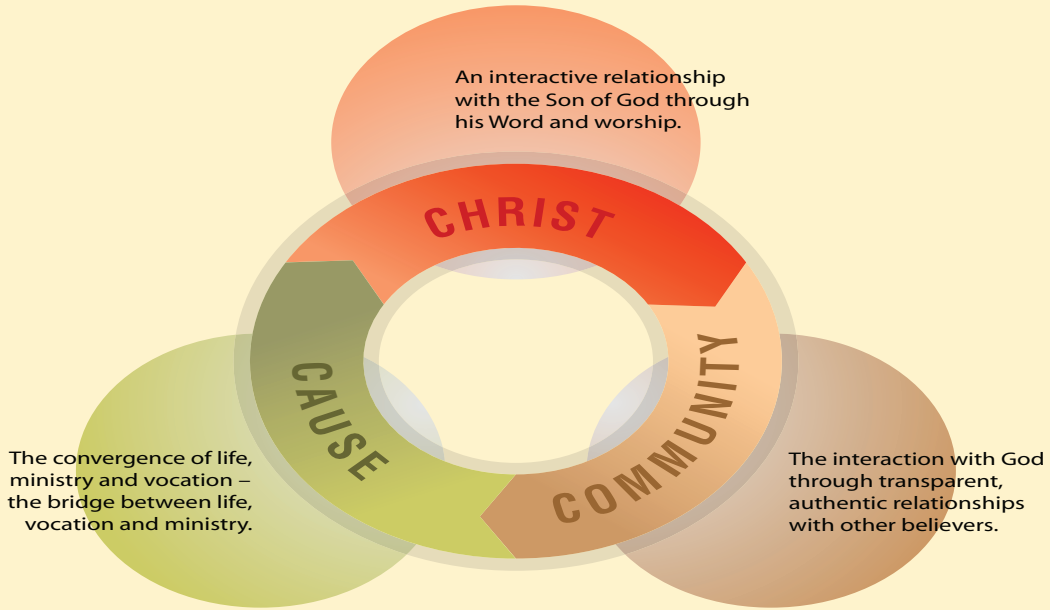
Attachments

VISION 360 Ministry Model



The Process of Engagement

GOSPEL > DISCIPLE > SOCIETY > CHURCH



CHRIST

Corporate Worship
Personal Path with Christ

PRAYER
Scripture
Silence
Solitude
Study

REST
Simplicity
Recreation

WORK
Service
Mission
Physical Care

Emotional Health
Family
Community

COMMUNITY

Path Groups
Students
Children
Bible Studies

Love
Learn
Pray
Decide
Do

CAUSE

Community Development

Heartland
Crandall
Forney
Talty
Combine

Kaufman
Seagoville

Global Impact
Identify a City/Nation

Assess our church
Vision trip
Plan trips
Equip teams
Develop long-term engagement

Growth and development with coaching from staff

Church Multiplication

Engage
Collaborate
Serve
Start New
Facilitate

Mobilize disciples to engage their communities to start transformational churches

The Process:
Vision Casting
Turbo Training
Pre-Assessment
Assessment

Strategic Plan

MISSION: Serve as a catalyst in DFW to start 50 multiplying, globally connected, and city focused churches by 2015

Vision360DFW

VALUES:
Kingdom Minded
Globally Connected
City Engaged
Local Church Multiplication

Key Strategies

Identity

Purpose

Direction

Objectives

TACTICS

Serve as a Catalyst for God's movement in DFW

TACTICS

Unite Kingdom minded churches and organizations to strategically start churches together.

TACTICS

- Partner with 100 Business Leaders
- 15 Parent Churches
- 10 Organizations

TACTICS

- Assemble a city board
- Raise 3 million for initial funding
- Impliment Integrated Processes of Assessing Training Coaching Connecting

City Action Plans

VISION 360

GLOBAL BOARD OF DIRECTORS

Al Weiss President of Walt Disney Parks and Resorts Worldwide Operations • Chairman of Vision360

Steve Johnson Co-Founder and Catalyst of Vision360

Paul Johnson Senior Pastor, Woodridge Church • Vision360 North American Catalyst

Jerry Sheveland President, Converge Worldwide

John Jenkins, Sr. Senior Pastor, First Baptist Church of Glenarden

Terry Roussel CEO, Cornerstone Real Estate Funds

Ken Lockard President/Chairman of the Board of Lockard Companies

Leonard Buhler President, Power to Change (Campus Crusade For Christ, Canada)

Erwin McManus Lead Pastor, Cultural Architect of Mosaic

Dan Johnson CEO & Founder, DANE Technologies

DFW BOARD OF DIRECTORS

Chris Collins President and CEO, Collins Walker

Pat Combs Financial Advisor, Morgan Stanley

Jerry Fullinwider Founder and Vice-Chairman, Hillwood International Energy

J. Randy Keene Founding Managing Partner, Ancor Capital Partners

Archer Bonnema President, Joshua Financial

Global Catalyst

John Girgis President, GeoPetra

City Visionary

Bob Roberts, Jr. Founding & Senior Pastor, NorthWood Church

City Visionary

Bryan Carter Senior Pastor, Concord Church

Prayer Catalyst

Mike Fechner President, H.I.S Bridge Builders

City Catalyst

Brian Hook Vision360 Dallas/Fort Worth



VISION 360

DALLAS / FT. WORTH

BRIAN HOOK City Catalyst

1870 Rufe Snow Drive Keller, Texas 76248 • **Office** 817-431-2088 ext. 153 • **Cell** 214-701-9937

brian.hook@vision360.org